



Everest Group Finance and Accounting Outsourcing (FAO) PEAK Matrix® Assessment 2025

Focus on QX Global
September 2025

Introduction

Enterprises in 2024 pursued quick wins and digital enablement, driven by AI, automation, and F&A domain-specific analytics. This growing emphasis on technology-led transformation increased enterprise demand for third-party provider support. Additionally, the growing need for industry- and geography-tailored delivery models, coupled with an increased focus on organizational transformation and control, accelerated the adoption of provider supported hybrid delivery and GCC setups.

However, recent macroeconomic pressures, including inflation, recessionary signals, geopolitical instability, trade barriers, and high interest rates, are expected to compress FAO market growth in the short term. The global multi-process Finance and Accounting Outsourcing (FAO) market experienced relatively slower growth in 2024 due to economic and geopolitical uncertainties and delayed decision-making in the second half of 2024, especially in large-scale deals.

Despite these near-term pressures, F&A providers continued to invest significantly in enhancing their capabilities, both through internal initiatives and external partnerships or acquisitions. Key investment themes

included AI platforms and capabilities, delivery footprint expansion, GCC services, and targeted solutions for Private Equity (PE) and mid-market clients.

Backed by these investments, long-term FAO market growth will be sustained by a continued demand for core F&A services and the rising need for ancillary services to support AI infrastructure readiness.

In the research, we assess 34 FAO service providers based on their vision and capabilities and impact on the FAO market and position them on the [Finance and Accounting Outsourcing \(FAO\) PEAK Matrix® Assessment 2025](#).

In the research, we analyze the global multi-process FAO service provider landscape and its impact on the FAO market. In particular, we focus on:

- FAO PEAK Matrix 2025, including service provider capability assessment and Star Performer analysis
- Service provider landscape
- Remarks on key strengths and limitations for each FAO service provider

Scope of this report

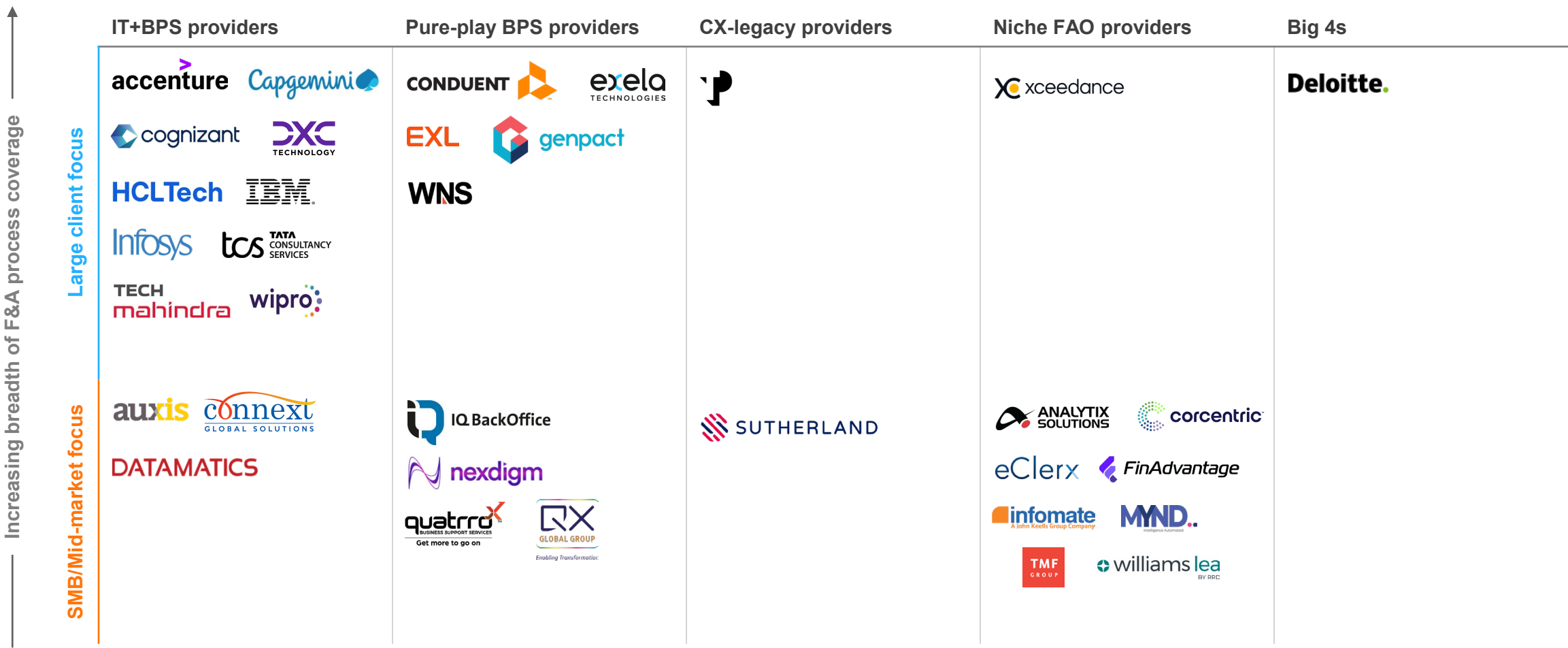
Geography: global

Providers: 34 FAO service providers

Services: Finance and Accounting Outsourcing (FAO)

FAO service provider landscape | types of service providers

FAO market can be segmented based on service provider’s heritage (broader focus) and their target client size. While everyone has unique focus, most providers are developing end-to-end F&A capabilities



Finance and Accounting Outsourcing (FAO) services PEAK Matrix® characteristics

Leaders

Accenture, Capgemini, Genpact, IBM, Infosys, TCS, Wipro, and WNS

- Leaders have a consistent track record in delivering F&A services, supported by integrated multi-tower BPS capabilities and vast delivery presence. They differentiate themselves through deep F&A domain expertise, strong consulting experience, advanced technology capabilities, and hybrid delivery models
- They continue to innovate in their engagement models, with increased use of outcome-based pricing and value management services. Leaders are also building capabilities to meet rising demand in areas such as FP&A, risk management, and ESG services
- Some have established dedicated practices to serve alternative investment categories and GCCs. In parallel, they are making bold AI bets, with several launching dedicated agentic AI platforms and suites

Major Contenders

Auxis, Cognizant, Corcentric, Conduent, Datamatics, Deloitte, DXC Technology, EXL, HCLTech, Quattro BSS, QX Global, Sutherland Global Services, Tech Mahindra, TP, TMF Group, Williams Lea An RRD Company, and XBP Global

- Major Contenders are actively expanding their capabilities across geographies and industry segments. Many are building client proximity through nearshore delivery models and focusing on select verticals by developing modular, industry-specific solutions, often in the form of dedicated suites tailored to sector-specific requirements
- They are also investing in sophisticated digital solutions, including orchestration/delivery platforms and end-to-end finance suites, and have successfully deployed them across their client base. While some continue to rely on third-party partnerships to bridge capability gaps, they are also actively building and scaling their AI capabilities

Aspirants

Analytix Solutions, Connex Global, eClerx, FinAdvantage, Infomate, IQ BackOffice, MYND Integrated Solutions, Nexdigm, and Xceedance

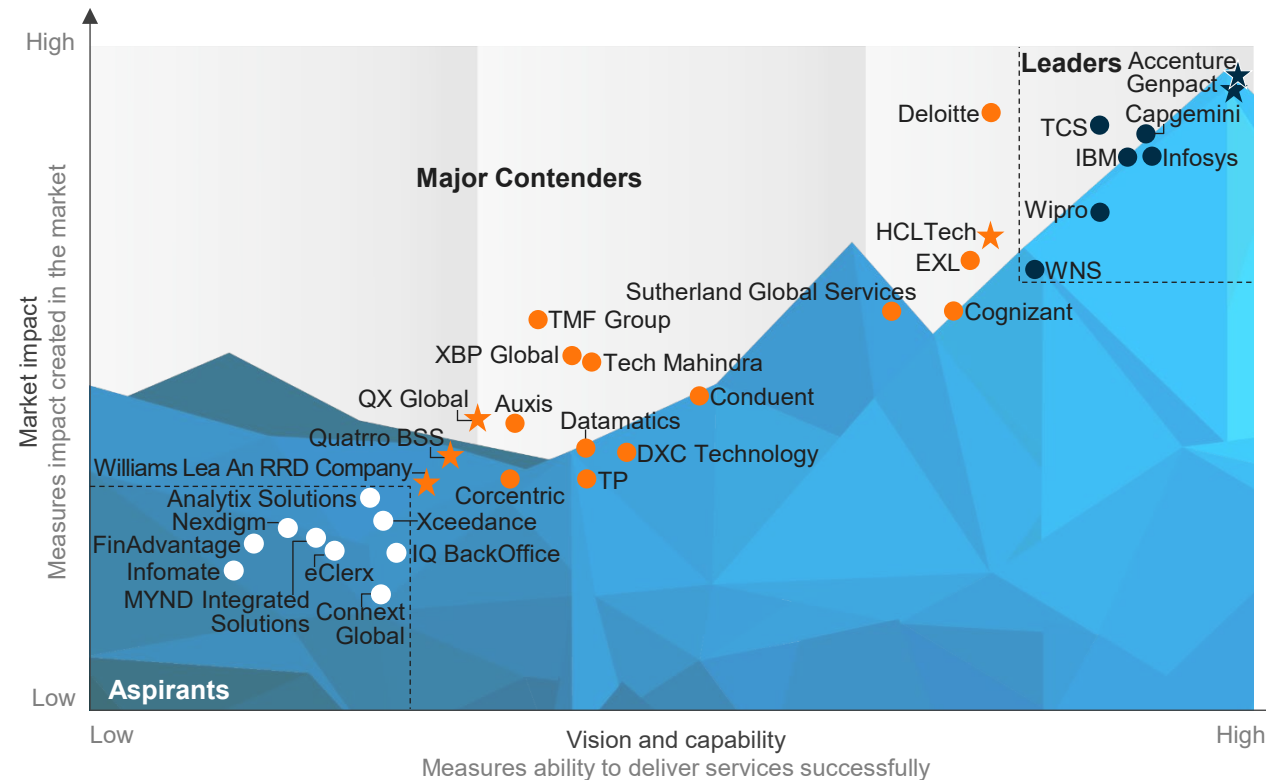
- Aspirants are either focused on a particular region(s), industries, F&A process(s), and/or currently have relatively small FAO operations
- They continue to strengthen their digital capabilities through investments in generative AI, offering LLM-backed point solutions for specific F&A processes. However, their current solution maturity, digital capabilities, and limited delivery scale may not be well-suited to support the end-to-end F&A requirements of large enterprises

Everest Group PEAK Matrix®

Finance and Accounting Outsourcing (FAO) PEAK Matrix® Assessment 2025 | QX Global is positioned as a Major Contender and a Star Performer

Everest Group Finance and Accounting Outsourcing (FAO) PEAK Matrix® Assessment 2025^{1,2,3}

- Leaders
- Major Contenders
- Aspirants
- ☆ Star Performers



¹ Assessment for Connex Global, Corcentric, DXC Technology, eClerx, FinAdvantage, TMF Group, and Xceedance excludes service provider inputs and is based on Everest Group's proprietary Transaction Intelligence (TI) database, service provider public disclosures, and Everest Group's interactions with FAO clients










² Quattro BSS: Quattro Business Support Services; Williams Lea An RRD Company was formerly known as RRD GO Creative

³ The analysis for Auxis, WNS, and Exela Technologies (indicated as XBP Global on the PEAK Matrix®) is based on the capabilities prior to their acquisitions by Grant Thornton, Capgemini, and XBP Europe, respectively
Source: Everest Group (2025)

QX Global (page 1 of 2)

Everest Group assessment – Major Contender and Star Performer

Measure of capability:  Low  High


Market impact				Vision and capability				
Market adoption	Portfolio mix	Value delivered	Overall	Vision and strategy	Scope of services offered	Innovation and investments	Delivery footprint	Overall
								










Strengths

- QX Global provides services across the entire F&A value chain, with strong capabilities and scale in both transactional and judgment-intensive processes such as taxation, audit, and management reporting and analysis
 - It has extensive experience in serving the end-to-end F&A requirements of SMB organizations, primarily in the UK and North America, across niche industries such as Purpose-Built Student Accommodation (PBSA), property management, PE, and recruitment
 - Additionally, it has strengthened its offerings, such as due diligence, digital transformation, shared services, and cloud migration, for PE firms
- QX Global has strengthened its consulting and transformation capabilities through the creation of a Transformation Management Office (TMO), comprising an AI Lab, a Value Management Office (VMO), and an Idea Management Office (IMO)
 - These units support process mining and productivity analytics, identify and prioritize automation use cases, and track value realization post-deployment
- It provides technology-led services by leveraging its strong in-house technology capabilities and third-party partnership ecosystem:
 - It has launched QX Insight, a client-facing platform that enables the real-time monitoring of outsourced processes, performance dashboards, and actionable insights to support better decision-making and transparency
 - It has developed its unified platform, FinAce, to enhance connectivity across its proprietary solutions, including QXPracticePro (a cloud-integration tool), QXROBO1040 (a tax return tool), QXProAP™ (an automated AP tool), QXProAR™ (an automated AR tool), and QXQuickReco™ (an automated reconciliation tool)
- QX Global's relationship management, process efficiency, understanding of the client's core business, and responsiveness are frequently appreciated by its clients
- It has invested in its talent management capabilities by developing its internal Human Resources Management System (HRMS) platform alongside creating an association with an executive development program to upskill its workforce

QX Global (page 2 of 2)

Everest Group assessment – Major Contender and Star Performer

Measure of capability:  Low  High

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Limitations

- Buyers seeking intelligent automation and advanced analytics capabilities in their provider’s F&A solutions may find QX Global’s leverage of such next-generation technologies in its solutions to be limited
 - Its depth of capabilities to manage large-scale finance operations may not be adequate for global organizations
 - It has limited experience in serving clients in Europe and APAC
 - Buyers seeking ESG support may find QX Global to be less suitable due to its limited experience in delivering ESG services and the lack of stand-alone ESG products or solutions
- Outcome-focused buyers may find QX Global to be less suitable due to its limited experience in outcome-based contracting, as it primarily operates through FTE- or transaction-based commercial models
 - Buyers from travel and logistics, energy and utilities, and healthcare sectors may need to further evaluate QX Global’s capabilities, considering its limited experience in these industries
 - Clients have experienced challenges related to talent management and knowledge sharing and expect QX Global to drive more proactive process improvements and digital enablement, while maintaining consistent and transparent communication

Market trends

AI-driven disruption, evolving buyer expectations, and asset-light delivery models are reshaping the F&A outsourcing landscape

Market size and growth

- Amid economic uncertainties and delayed decision-making in the second half of 2024, the growth of the FAO market slowed down; it grew by a modest 6.5% to reach US\$16.7 billion in 2024
- While productivity gains driven by agentic AI may lead to slight growth compression in the short to medium term, long-term growth will be fueled by a rising demand for ancillary services to support agentic AI infrastructure, along with a sustained demand for core F&A services

Key drivers

Rising demand from SMB and mid-market segments	SMBs and mid-market enterprises are driving F&A outsourcing demand, driven by cost pressures, and the need for digital enablement.
Increased demand from niche segments	Niche segments such as PE firms, Quick Service Restaurants (QSRs), and e-commerce companies are increasingly outsourcing F&A to meet their need for technology-enabled finance operations.
Third-party support for Global Capability Centers (GCCs)	Enterprises are increasingly adopting hybrid delivery models and seeking greater third-party support for GCC setup, consulting, and ongoing operations.
Shift toward RoI – driven advisory	With a growing focus on business outcomes and quick wins, RoI-focused advisory services embedded within F&A managed services are gaining traction.

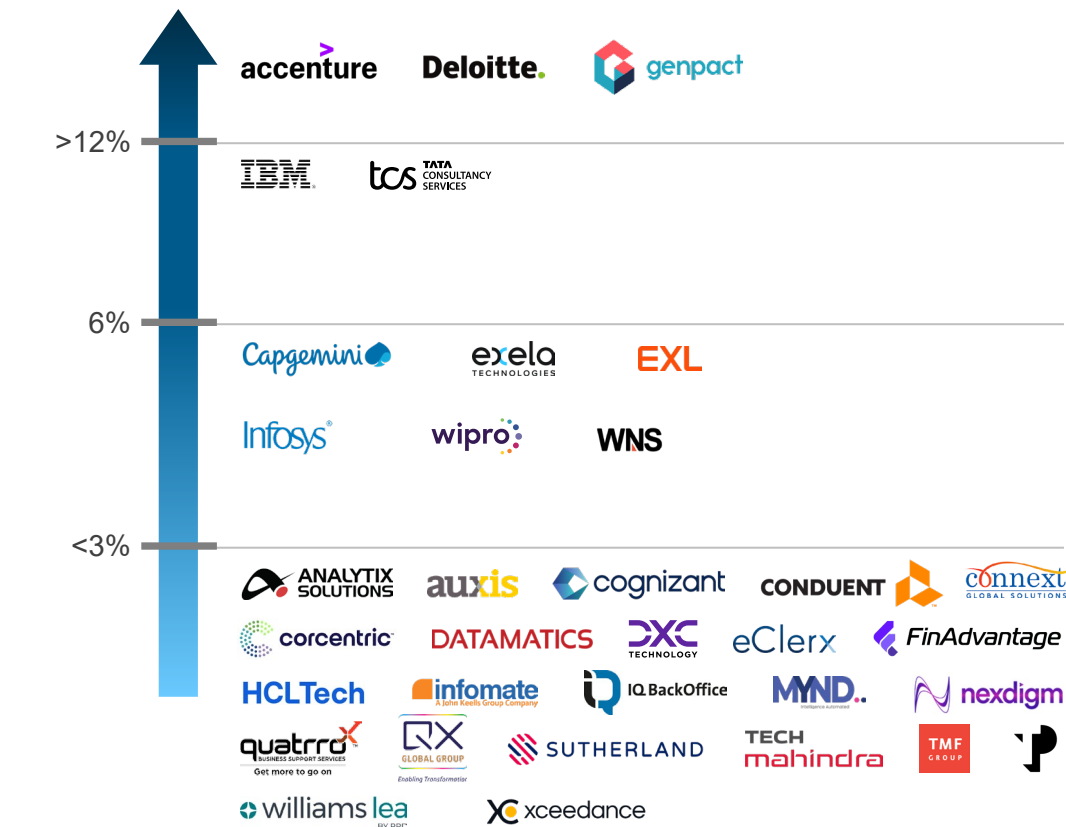
Opportunities and challenges

Urgency for tech-led (especially AI) transformation	Enterprises' eagerness to adopt AI, despite readiness gaps, creates an opportunity for third-party support in areas such as advisory, data strategy design, and digital solutioning.
Industry-specific needs	Rising regulatory complexity and domain-specific process requirements are driving the demand for tailored F&A solutions across sectors such as healthcare, BFSI, logistics, and PE.
Macroeconomic uncertainty and tariff risks	Global economic instability and fluctuating tariffs are creating headwinds for F&A outsourcing market growth, leading to slower decision-making, deal delays, and cancellations.
Talent shortage and delivery pressure	Providers continue to face high attrition rates, and the shortage of an AI-ready workforce can further compound delivery challenges.

Provider landscape analysis

The top six providers contributed more than 60% of the market share in terms of ACV

Market share analysis of the providers
2024; percentage of active ACV



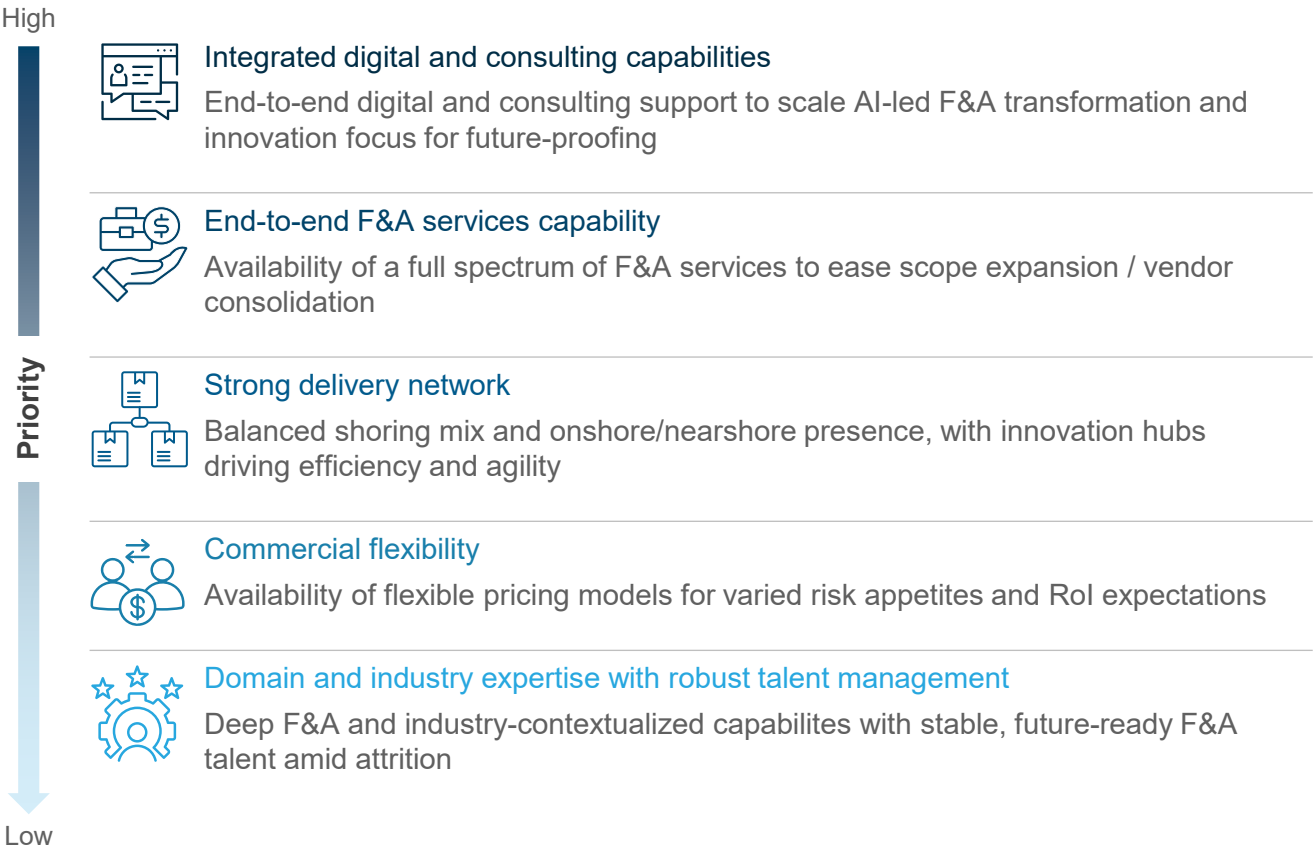
Analysis of the provider YoY growth
2023-24; growth rate of active ACV



Key buyer considerations

Buyers prioritize integrated digital and consulting capabilities, end-to-end F&A services support, and a strong delivery network while making sourcing decisions

Key sourcing criteria



Summary analysis

Driven by the need to future-proof operations through AI adoption, buyers are seeking F&A providers that combine integrated digital and consulting capabilities with strong partner ecosystems to enable faster innovation and flexible, future-ready solutions

While traditionally, the shoring mix had been pivotal in choosing providers, buyers now value the presence of specialized delivery centers such as CoEs, innovation hubs, or design-thinking labs

While pricing competitiveness remains relevant, buyers seek more flexible and innovative commercial constructs such as gainsharing

Historic attrition rates disrupting businesses have led buyers to seek providers with robust talent management and a strong pool of techno-functional talent, particularly those capable of addressing industry-specific needs

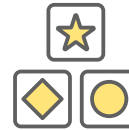
Key takeaways for buyers

Buyers should take a holistic view when evaluating providers, assessing the alignment with their current and future needs, and checking industry-specific capabilities and the provider's innovation trajectory, especially in emerging technologies such as agentic AI.



Shifts in provider capabilities

- AI-focused investments in expanding partnership ecosystem to include niche AI providers, LLM providers, and Big Techs, as well as developing proprietary AI solutions
- Expanding consulting capabilities across tech, operations, and finance
- Increased leverage of outcome-based commercial models



Differentiation across provider types

- Traditional IT-BPOs and large pure-plays differentiate through scaled F&A transformation with integrated tech and operations delivery
- Specialists offer deep expertise in niche industries or specific F&A functions
- Big 4s bring added value in non-traditional F&A such as external audit, assurance, and legal functions



Key innovations

- Investments in agentic AI through proprietary solution development and co-creation within partners
- Future-proofing talent by hiring professionals in emerging roles such as prompt engineers and data scientists

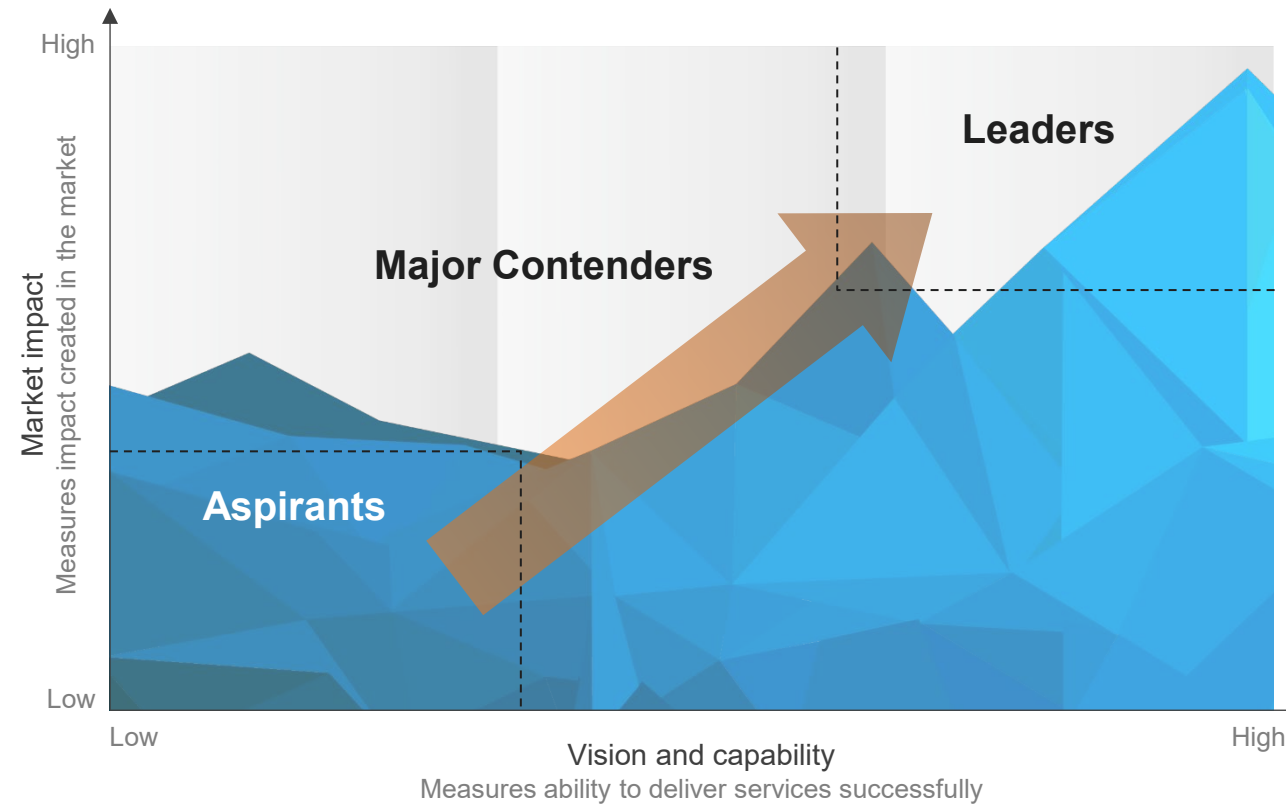
Appendix

PEAK Matrix® framework

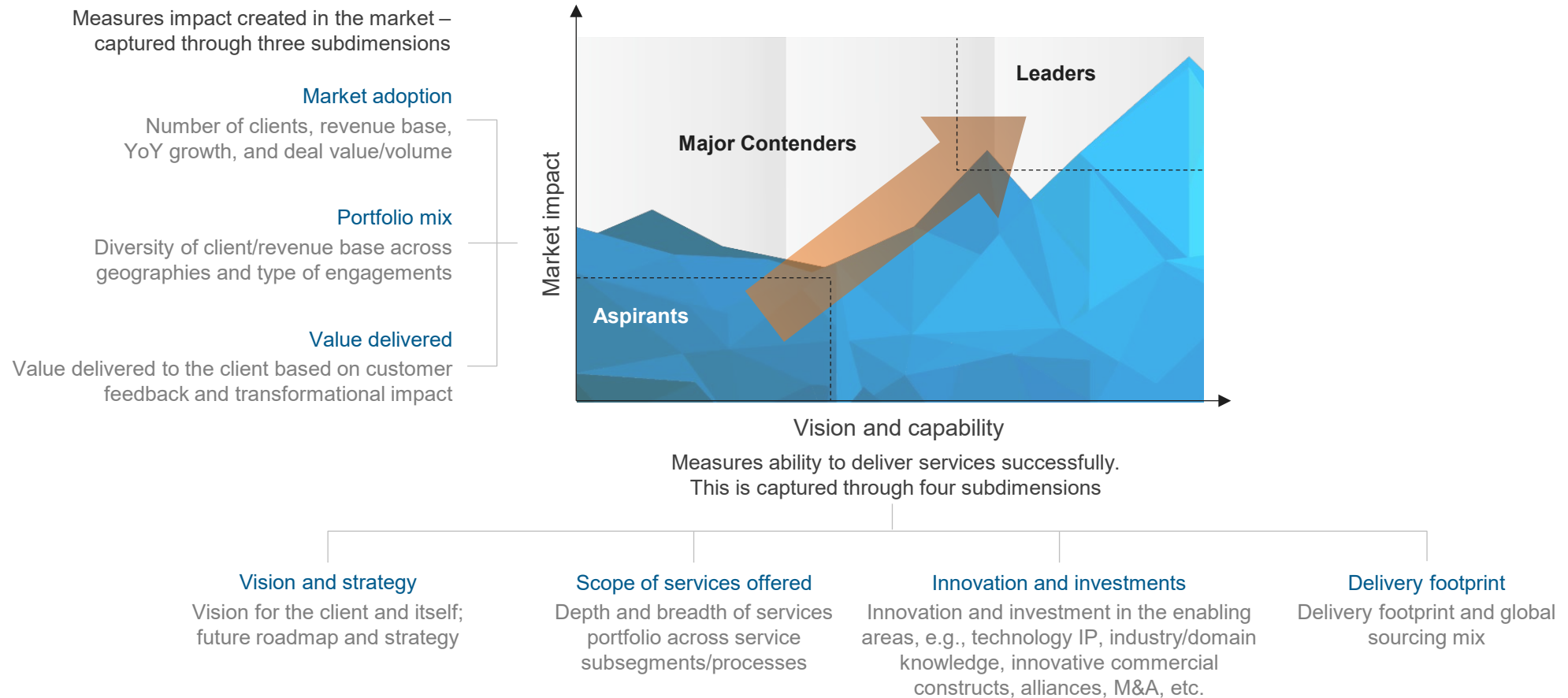
FAQs

Everest Group PEAK Matrix® is a proprietary framework for assessment of market impact and vision and capability

Everest Group PEAK Matrix



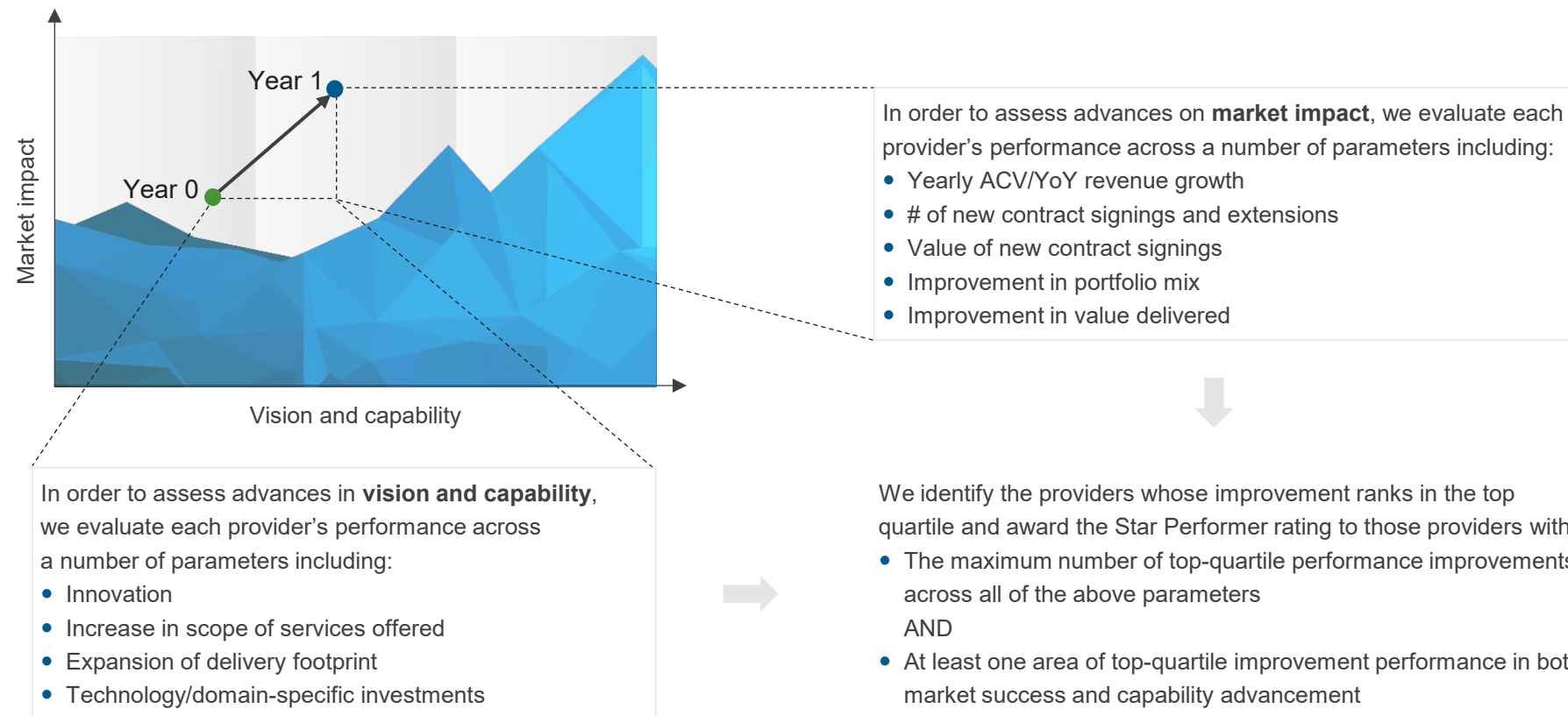
Services PEAK Matrix® evaluation dimensions



Everest Group confers the Star Performer title on providers that demonstrate the most improvement over time on the PEAK Matrix®

Methodology

Everest Group selects Star Performers based on the relative YoY improvement on the PEAK Matrix



The Star Performer title relates to YoY performance for a given provider and does not reflect the overall market leadership position, which is identified as Leader, Major Contender, or Aspirant.

FAQs

Q: Does the PEAK Matrix® assessment incorporate any subjective criteria?

A: Everest Group's PEAK Matrix assessment takes an unbiased and fact-based approach that leverages provider / technology vendor RFIs and Everest Group's proprietary databases containing providers' deals and operational capability information. In addition, we validate/fine-tune these results based on our market experience, buyer interaction, and provider/vendor briefings.

Q: Is being a Major Contender or Aspirant on the PEAK Matrix, an unfavorable outcome?

A: No. The PEAK Matrix highlights and positions only the best-in-class providers / technology vendors in a particular space. There are a number of providers from the broader universe that are assessed and do not make it to the PEAK Matrix at all. Therefore, being represented on the PEAK Matrix is itself a favorable recognition.

Q: What other aspects of the PEAK Matrix assessment are relevant to buyers and providers other than the PEAK Matrix positioning?

A: A PEAK Matrix positioning is only one aspect of Everest Group's overall assessment. In addition to assigning a Leader, Major Contender, or Aspirant label, Everest Group highlights the distinctive capabilities and unique attributes of all the providers assessed on the PEAK Matrix. The detailed metric-level assessment and associated commentary are helpful for buyers in selecting providers/vendors for their specific requirements. They also help providers/vendors demonstrate their strengths in specific areas.

Q: What are the incentives for buyers and providers to participate/provide input to PEAK Matrix research?

A: Enterprise participants receive summary of key findings from the PEAK Matrix assessment

For providers

- The RFI process is a vital way to help us keep current on capabilities; it forms the basis for our database – without participation, it is difficult to effectively match capabilities to buyer inquiries
- In addition, it helps the provider/vendor organization gain brand visibility through being included in our research reports

Q: What is the process for a provider / technology vendor to leverage its PEAK Matrix positioning?

A: Providers/vendors can use their PEAK Matrix positioning or Star Performer rating in multiple ways including:

- Issue a press release declaring positioning; see our citation policies
- Purchase a customized PEAK Matrix profile for circulation with clients, prospects, etc. The package includes the profile as well as quotes from Everest Group analysts, which can be used in PR
- Use PEAK Matrix badges for branding across communications (e-mail signatures, marketing brochures, credential packs, client presentations, etc.)

The provider must obtain the requisite licensing and distribution rights for the above activities through an agreement with Everest Group; please contact your CD or contact us

Q: Does the PEAK Matrix evaluation criteria change over a period of time?

A: PEAK Matrix assessments are designed to serve enterprises' current and future needs. Given the dynamic nature of the global services market and rampant disruption, the assessment criteria are realigned as and when needed to reflect the current market reality and to serve enterprises' future expectations.

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